

## SCOPE & APPLICABILITY

### Extraterritorial

Applies when targeting products or services to IN consumers.



Applies to for-profit companies.



Excludes non-profits and higher ed.

Excludes data regulated by federal privacy laws such as HIPAA, GLBA, FCRA, and FERPA.

Applies when business controls or process data on

- at least 100K IN consumers; or
- at least 25K IN consumers + 25% of gross revenue

### Data Protection Impact Assessments

- risk of harm
- targeted ads
- profiling
- sensitive data
- sale of data



Prohibition on Discrimination for Exercising Rights



Data Minimization



Respond to Consumer Requests  
45 days to respond  
+ 45-day extension



Right to Know



Right to Access



Right to Delete



Right to Correction



Right to Data Portability



Right to Opt Out

- targeted ads
- sale of data
- profiling



## PERSONAL DATA

Identified



Identifiable

## SENSITIVE DATA

Requires consent + DPIA to process.

Racial or Ethnic Origin



Data Collected From Known Child



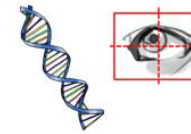
Religious Beliefs



Mental or Physical Health Diagnosis



Genetic or Biometric Data



Precise Geolocation



Sexual Orientation



Citizenship or Immigration Status



# INDIANA Consumer Data Protection Act



For individual use only  
Contact us for permission  
to distribute

## ENFORCEMENT

Enforced by the Indiana Attorney General.



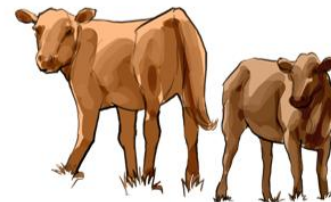
No private right of action.



Max fine \$7,500 per violation



30-day cure period (permanent).



## INDIVIDUAL RIGHTS



## Privacy Awareness Training for Global Organizations



### Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

### Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.



# The largest, broadest, and most specialized library of privacy training courses and materials

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Short



Engaging



Clear



Memorable

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