

SCOPE & APPLICABILITY

Extraterritorial

Applies when doing business in LA.



Applies to for-profit companies.



Excludes non-profits and higher education.



Excludes data regulated by federal privacy laws such as HIPAA, GLBA, and FCRA.

Applies when business

- has gross revenue of \$25M+ or
- buys, receives, sells, or shares data on 75k+ consumers, or
- derives 50% of annual revenue from data sale



RESPONSIBILITIES FOR DATA PROCESSING

Notice



Data Processing Agreements



Prohibition on Discrimination for Exercising Rights



Data Security



Data Protection Impact Assessments (DPIA)

- targeted advertising
- profiling
- sale of data
- sensitive data
- heightened risk of harm



Respond to Consumer Requests
45 days to respond
+ 45-day extension



Data Minimization



LOUISIANA Data Privacy Act



INDIVIDUAL RIGHTS



Right to Know

Right to Opt Out

- targeted advertising
- sale of data
- profiling



Right to Deletion



Right to Correction



Right to Access



Right to Data Portability



For individual use only
Contact us for permission to distribute



\$5,000 fine for violations



No private right of action.



30-day cure period.
Sunsets July 31, 2027



SENSITIVE DATA

Requires consent + DPIA to process.

Racial or Ethnic Origin



Genetic or Biometric Data



Data Collected from Known Child



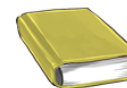
Precise Geolocation



Sexuality



Religious Beliefs



Mental or Physical Health Diagnosis



Citizenship or Immigration Status



ENFORCEMENT

Enforced by the LA Attorney General.



**Privacy Awareness Training
for Global Organizations**



Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.



**The largest, broadest, and most specialized
library of privacy training courses and materials**

150+ courses

100+ cartoons

65+ whiteboards



Short



Engaging



Clear



Memorable

Visit Us:

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