

SCOPE & APPLICABILITY

Extraterritorial

Applies doing business in OK or targeting products or services to OK residents..



Applies to for-profit companies.



Excludes non-profits and higher education.



Excludes data regulated by federal privacy laws such as HIPAA, GLBA, and FCRA.



Applies when business

- controls or processes data on 100,000+ consumers; or
- controls or processes data on 25,000+ consumers and derives 50%+ of annual revenue from personal data sale

RESPONSIBILITIES FOR DATA PROCESSING

Notice



Data Processing Agreements



Prohibition on Discrimination for Exercising Rights



Data Protection Impact Assessments (DPIA)

- targeted advertising
- profiling
- sale of data
- sensitive data
- heightened risk of harm



Data Security



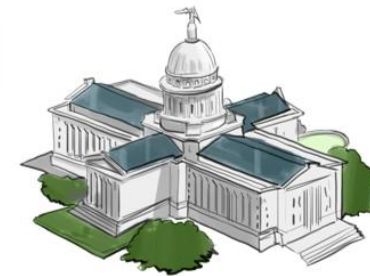
Data Minimization



Respond to Consumer Requests
45 days to respond
+ 45-day extension



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INDIVIDUAL RIGHTS

Right to Know



Right to Opt Out

- targeted advertising
- sale of data
- profiling



Right to Deletion



Right to Correction



Right to Data Portability



Right to Access



SENSITIVE DATA

Requires consent + DPIA to process.

Racial or Ethnic Origin



Data Collected from Known Child



Religious Beliefs

Mental or Physical Health Diagnosis



Genetic or Biometric Data



Sexual Orientation



Precise Geolocation



Citizenship or Immigration Status



ENFORCEMENT

Enforced by the OK Attorney General.



No private right of action.



Max fine \$7,500 per violation.



30-day cure period (permanent).



**Privacy Awareness Training
for Global Organizations**



Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.



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Short



Engaging



Clear



Memorable

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