

SCOPE & APPLICABILITY

Extraterritorial

Applies doing business in OK or targeting products or services to OK residents.



Applies to for-profit companies.



Excludes non-profits and higher education.



Excludes data regulated by federal privacy laws such as HIPAA, GLBA, and FCRA.



Applies when business

- controls or processes data on 100,000+ consumers; or
- controls or processes data on 25,000+ consumers and derives 50%+ of annual revenue from personal data sale

PERSONAL DATA

Identified



Identifiable



OKLAHOMA

Data Privacy Act

SENSITIVE DATA

Requires consent + DPIA to process.

Racial or Ethnic Origin



Data Collected from Known Child



Religious Beliefs

Mental or Physical Health Diagnosis



Genetic or Biometric Data

Sexual Orientation



Precise Geolocation



Citizenship or Immigration Status



RESPONSIBILITIES FOR DATA PROCESSING

Notice



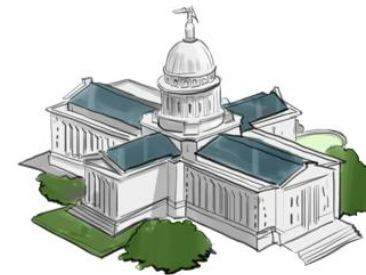
Data Processing Agreements



Prohibition on Discrimination for Exercising Rights



For individual use only
Contact us for permission to distribute



ENFORCEMENT

Enforced by the OK Attorney General.



No private right of action.



Max fine \$7,500 per violation.

Data Protection Impact Assessments (DPIA)

- targeted advertising
- profiling
- sale of data
- sensitive data
- heightened risk of harm



Data Security



Data Minimization



Respond to Consumer Requests
45 days to respond + 45-day extension



INDIVIDUAL RIGHTS

Right to Know



Right to Deletion



Right to Correction



Right to Data Portability



Right to Opt Out

- targeted advertising
- sale of data
- profiling



Right to Access



30-day cure period (permanent).

**Privacy Awareness Training
for Global Organizations**



Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.



The largest, broadest, and most specialized library of privacy training courses and materials

150+ courses

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Short



Engaging



Clear



Memorable

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