

SCOPE & APPLICABILITY

Extraterritorial

Applies when targeting products or services to IN consumers.



Applies to for-profit companies.



Excludes non-profits and higher ed.

Excludes data regulated by federal privacy laws such as HIPAA, GLBA, FCRA, and FERPA.



Applies when business controls or process data on

- at least \$25M in revenue; and
- at least 175,000 IN consumers; or
- at least 25,000 IN consumers + 50% of gross revenue

Data Protection Impact Assessments

- risk of harm
- targeted ads
- profiling
- sensitive data
- sale of data



Prohibition on Discrimination for Exercising Rights



Data Minimization



Respond to Consumer Requests
45 days to respond
+ 45-day extension



PERSONAL DATA

Identified



Identifiable

RESPONSIBILITIES FOR DATA PROCESSING

Notice



Data Processing Agreements



Data Security



Tennessee Information Protection Act



Racial or Ethnic Origin



Requires consent + DPIA to process.

Data Collected From Known Child



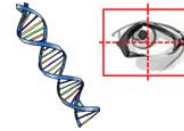
Religious Beliefs



Mental or Physical Health Diagnosis



Genetic or Biometric Data



Precise Geolocation



Sexual Orientation



Citizenship or Immigration Status



ENFORCEMENT

Enforced by the Tennessee Attorney General.



No private right of action.



Max fine \$7,500 per violation



60-day cure period (permanent)



Safe Harbor
Affirmative defense if follows NIST Privacy Framework.



INDIVIDUAL RIGHTS

Right to Know



Right to Access



Right to Delete



Right to Correction



Right to Data Portability



Right to Opt Out

- targeted ads
- sale of data
- profiling



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