

SCOPE & APPLICABILITY

Extraterritorial

Applies when targeting products or services to MT consumers.



Applies when business controls or process data on

- at least 25,000 MT consumers; or
- at least 15,000 MT consumers + 25% of gross revenue

Threshold doesn't apply when data of minors (under 18) is involved.



Data Protection Impact Assessments

- risk of harm
- targeted ads
- profiling
- sensitive data
- sale of data



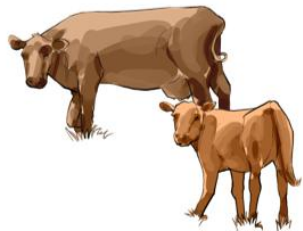
Respond to Consumer Requests
45 days to respond + 45-day extension



Prohibition on Discrimination for Exercising Rights



Data Minimization



www.teachprivacy.com

Privacy Training by Prof. Daniel J. Solove

Applies to for-profit companies.



Only excludes non-profits involved with detecting insurance fraud

Excludes data regulated by federal privacy laws such as HIPAA, GLBA, FCRA, and FERPA.



RESPONSIBILITIES FOR DATA PROCESSING

Notice



Data Processing Agreements



Data Security



Montana Consumer Data Privacy Act



INDIVIDUAL RIGHTS

Right to Know



Right to Access



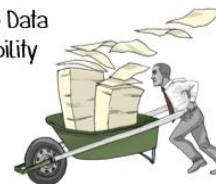
Right to Deletion



Right to Correction



Right to Data Portability



Right to Opt Out

- targeted ads
- sale of data
- profiling



SENSITIVE DATA

Requires consent + DPIA to process.

Racial or Ethnic Origin



Data Collected From Known Child



Mental or Physical Health Diagnosis

Religious Beliefs



Genetic or Biometric Data



Precise Geolocation



Sexual Orientation



Citizenship or Immigration Status



ENFORCEMENT

Enforced by the Montana Attorney General.



No private right of action.



Fines of \$7,500 per violation.



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Last Updated June 2026

**Privacy Awareness Training
for Global Organizations**



Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.



**The largest, broadest, and most specialized
library of privacy training courses and materials**

150+ courses

100+ cartoons

65+ whiteboards



Short



Engaging



Clear



Memorable

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