

SCOPE & APPLICABILITY

Extraterritorial:
applies when the processing is to offer goods or services to people in Colorado.



Applies to organizations that

- process data of 100,000+ consumers; or
- earn revenue from sale of data, and process data of 25,000+ consumers



Applies to businesses

Applies to non-profits and certain government entities insofar as they process commercial personal data.



Excludes data regulated by federal privacy laws such as HIPAA, COPPA, FCRA, and FERPA.



Data Protection Impact Assessments (DPIA)

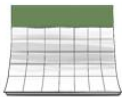
- risk of harm
- sensitive data
- sale of data
- targeted ads
- profiling



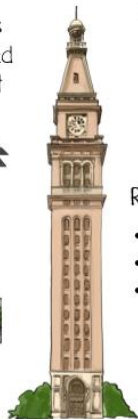
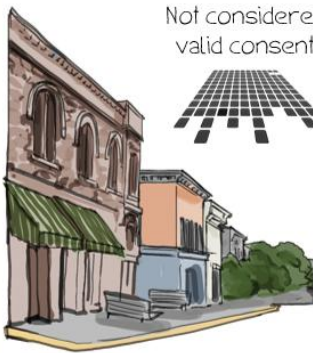
Duty to Avoid Secondary Use



Respond to Consumer Requests + Establish Appeals Process
45 days to respond + 45-day extension



Data Patterns
Not considered valid consent



Right to Opt Out

- targeted ads
- sale of data
- profiling



Right to Data Portability



Right to Know



Right to Access



Right to Deletion



Right to Correction



INDIVIDUAL RIGHTS



COLORADO Privacy Act



For individual use only
Contact us for permission to distribute

PERSONAL DATA



Identified



Identifiable

RESPONSIBILITIES FOR DATA PROCESSING

Duty of Transparency



Data Processing Agreements



Duty of Data Minimization



Duty of Care (data security)



Racial or Ethnic Origin



Religious Beliefs



Mental or Physical Health



Sex Life or Sexual Orientation



Citizenship or Citizenship Status



Genetic or Biometric Data



Data Collected From Child



Biological Data (including Neural Data)



Precise Geolocation

ENFORCEMENT

Enforced by the Colorado Attorney General and District Attorneys.



No private right of action.



Max fine \$20,000 per violation.





Privacy Awareness Training
for Global Organizations



Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.

150+ Topics



COLORADO's Privacy Act



A 4-minute course by Professor Daniel J. Solove

www.teachprivacy.com/colorado-privacy-act-training/

Course Outline

- Introduction
- Personal Data
- Individual Rights
- Responsibilities
- Enforcement



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